

Christèle Mérot

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graphique

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édition/identité/publicité/illustration/web design

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//FORMATION

ESAG Met de Penninghen 31 rue du Dragon, 75006 Paris
diplômée promotion Arts Graphiques 1992
membre de la Maison des Artistes

//PARCOURS

directrice artistique senior et illustratrice depuis 1995
édition, édition corporate, publicité, web design
Les principaux commanditaires sont des agences de communication et des entreprises
J'assure la création ou la totalité de la chaîne graphique

//PRIX

2005 : prix "TOP COM OR" Stratégie de communication, Corporate business B2B
"la passion porte ses fruits" fusion du groupe Puratos et de PatisFrance
2006 : prix "TOP COM OR" Stratégie de communication, Corporate business B2B,
"the art of seduction" identité visuelle à l'international de PatisFrance

//RÉFÉRENCES

EDITION CORPORATE//rapports annuels/ LEASEPLAN CORPORATION, GAZ DE FRANCE, GROUPE PARIBAS, GROUPE TAITTINGER/SOCIÉTÉ DU LOUVRE, GECINA, ... brochure VEOLIA observatoire des modes de vie urbains, INPES l'alcool et les jeunes, //IDENTITÉ VISUELLE// NOMOS société d'avocats, TEMERIS créateur d'assurance, HUMANESSENCE interim & recrutement... //PUBLICITÉ// PATISFRANCE "the art of seduction", annonces presse BERLUTI (GROUPE LVMH) "vos souliers ont une âme", campagne de pub de KOOBUY "Plus on est beaucoup et moins ça coûte trop cher !", PURATOS INDUSTRY// MARKETING DIRECT// : ETAM, CLUB MED,... //CATALOGUES des bijoux CLIO BLUE, dossier de presse du parfum Poème de LANCOME, catalogue de maquillage professionnel MAKE UP FOR EVER//EDITION SPECIALE // book prestige CHRISTOPHE LEROY maître de cuisine et créateur de fêtes, catalogue de l'exposition "Arizona Tour" artiste William Wilson LOUIS VUITTON , AFFICHES du stand MAIRIE DE PARIS au Salon de la Copropriété, EDITION D'ART "10 ans de rétrospective du peintre William Wilson" COMPTOIR GÉNÉRAL D'EDITION, // DESIGN DE SITE WEB// CC-HUBWOOD, CAPITAL SYSTEM INVESTISSEMENT, PRESTESSE conciergerie privée ... CARTES DE VOEUX// BAKER MC KENZIE avocats, SKADDEN ARPS avocats, D'ALVERNY DEMONT & ASSOCIÉS avocats, NOMOS avocats,...



the art of seduction*

One part mastery

One part inspiration

PatisFrance throughout



Express the art of seduction with ingredients that help bring to life your greatest creations in pâtisserie, with sensations that enchant, captivate and leave no sense behind... Enjoy the confidence of working with the best premium products, products that truly inspire as you take pâtisserie to new heights of subtleness, intensity and surprise... Unleash your creativity with an extensive palette of possibilities reflecting the authentic French pâtisserie heritage. Your talent and PatisFrance: the art of seduction at its most persuasive! *MEMBER OF THE PUNATON GROUP

46, rue de Montlhéry - Silic 179 - 94563 Rungis Cedex
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www.patisfrance.fr


PATISFRANCE
L'ART DE LA SÉDUCTION



SPRING SEDUCTION
With PatisFrance® Seduction is simple in every season.

*For more than 40 years, PatisFrance® has been an innovative partner providing top quality ingredients to French patisseries as they pursue the world's most seductive recipes. Today, patisseries the world over rely on PatisFrance® not just for the finest ingredients but also for recipes, support and inspiration that simply translate to superbly seductive results in every season.

PatisFrance® Profile:
PatisFrance® is a 100% French company, with its headquarters in France. It is a family-owned business, with its roots in the French culinary tradition. PatisFrance® is a member of the Patisserie Group.

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SOURCE DE SÉDUCTION



WINTER SEDUCTION
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autumn seduction
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summer seduction
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On a tous
un petit côté
serial rayeur !

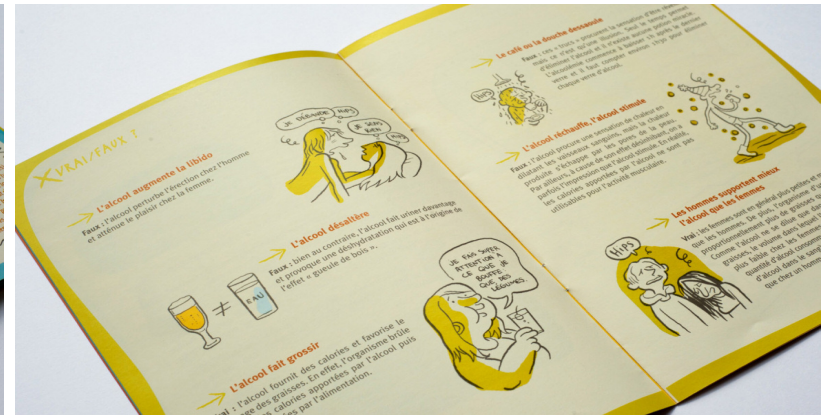
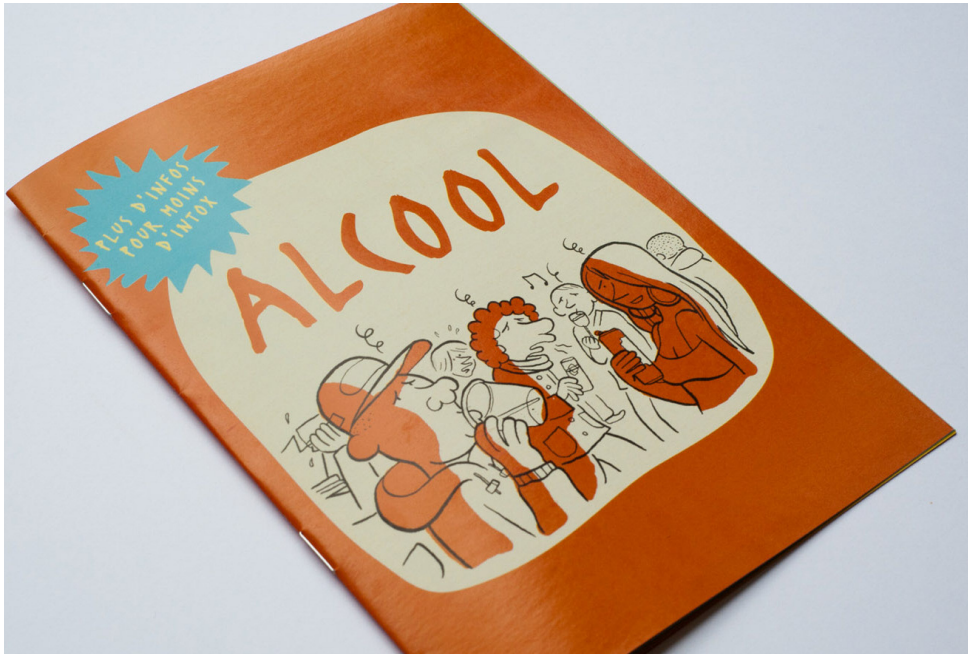


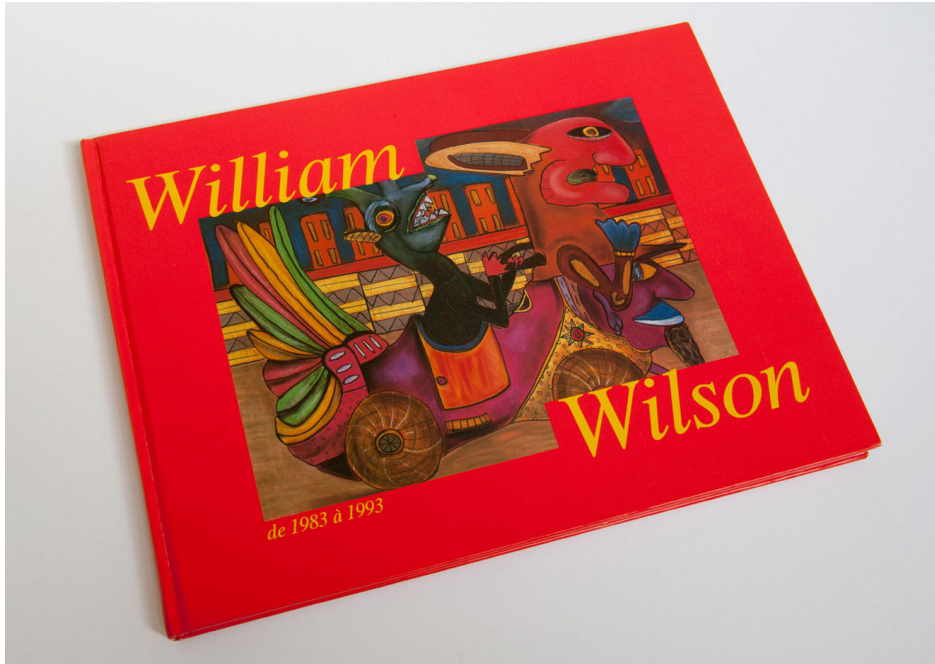
Neva® Max. Le traitement antireflet n°1 contre les rayures.

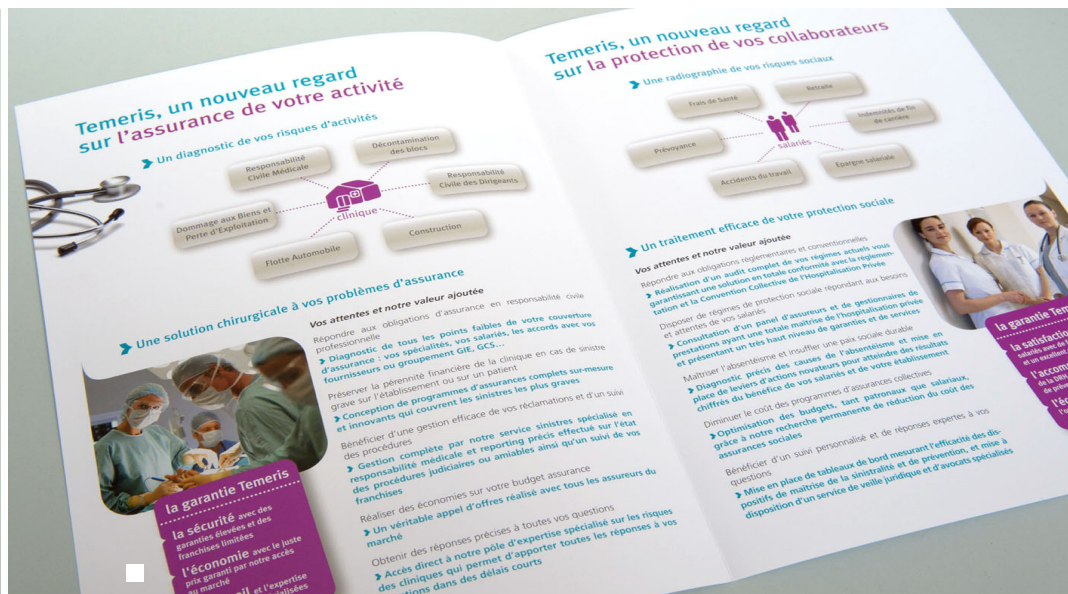




[illegible]







//IDENTITE /Logo Nomos







//EDITION SPECIALE //Carte de voeux spirale d'Alverny







